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RUDIAMPAI (RUDI) KUONSONGTHAM

UI/UX DESIGNER

Website: https://www.rudiampai.com   Linkedin : https://www.linkedin.com/in/rudiampaik

EXPERIENCE

MetaProp.vc, New York, NY – Digital Design Intern
September 2019 – Present
https://www.metaprop.org

- *Content development*
- *Web and graphic design coordination*
- *Influence over multiple social media accounts*
- *Create weekly Newsletter sent to 25,000+ community list*
- *MetaProp rebrand*

Saint John's School, Bangkok, TH – Junior Art Director Intern
May 2018 – August 2018
https://www.stjohn.ac.th

- *Worked with the design team to rebrand the corporate identity of the school*
- *Redesigned the school website*
- *Managed both print and digital artwork of the school*

Thai Airways International Public Co,.ltd, Bangkok, TH – Digital Design Intern
October 2016 – December 2016
https://www.thaiairways.com

- *Worked closely with the marketing team to create an advertising banner, and apply branding guidelines Into the digital artwork, for all of their online channel*
- *Created digital assets to support website, social media and email marketing, keep the digital platforms fresh and forward looking*

Freelance, Bangkok, TH – Visual Designer
May 2015 – Present

- *Designed corporate identities such as logo, color system, typeface and packaging design for small businesses in Bangkok*
- *Managed all aspects of graphics design in the project to completion*

EDUCATION

Parsons School of Design , New York, NY – MFA in Design and Technology
May 2017 – May 2019

Chulalongkorn University , Bangkok, TH – B. Science in Architectural Design
May 2011 – May 2015

EXPERTISES

UI/UX Design/Human-Centered Design/
Design and User Research/Visual and Branding/
Information Architecture

SKILLS

Adobe Creative Suites (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro)/
Sketch/Principle/Marvel/3D software/
Html/CSS/Arduino